

U.S. Department of Justice  
Washington, DC 20530

OMB NO. 1124-0002; Expires February 28, 2014

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of  
1938, as amended**

For Six Month Period Ending May 30, 2011

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

Ketchum Inc.

(b) Registration No.

5758

(c) Business Address(es) of Registrant

1285 Avenue of the Americas  
New York, New York 10019

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
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See Attachment F

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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See Attachment G

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

Russian Federation

Gazprom Export

Kingdom of Saudi Arabia

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐

Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

See Attachment A

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

N/A

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See Attachment C			

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See Attachment D

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Total

(PAGE 7)

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☒

No ☐

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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See Attachment E

<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Russian Federation  
Gazprom Export  
Kingdom of Saudi Arabia

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☒ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☒ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☒ Website URL(s): www.modernrussia.com  
☒ Social media websites URL(s): twitter.com/modernrussia  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☒ Public officials ☒ Newspapers ☐ Libraries  
☒ Legislators ☒ Editors ☐ Educational institutions  
☒ Government agencies ☒ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

August 01, 2011

/s/ Craig Mersky

eSigned

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**ATTACHMENT A  
to Ketchum Inc.  
Supplemental Statement**

**Section 11: During the 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in items 7, 8 and 9 of this statement?**

The activity of Ketchum representatives on behalf of The Russian Federation ("Client") was as follows:

**DECEMBER 2010**

- Corresponded with the **CNN's Larry King Live** re: Putin (1 December)
- Corresponded with media outlets re: media briefing with Minister Shmatko (9-17 December);
- Corresponded with media outlets to coordinate Mr. Peskov and Mr. Vokresensky's dinner with media (20 December);
- Corresponded with **Bloomberg** re: interview with President Medvedev (17-30 December)
- Liaised with **CNN** producers to discuss the "Future Cities" program for Sochi (6 December)
- Corresponded with Dmitry Shulga of ARMZ Uranium Holding Co. re: Russia's nuclear energy industry (21 December)
- Liaised with Chris Helman of **Forbes**, Craig Mellow of **Institutional Investor**, Jacob Pederson of **Dow Jones** and Andrew Kramer of **The New York Times** re: potential stories on Russia's nuclear industry (13-17 December)
- Liaised with Leslie Moore of **Platts** re: potential stories on Russia's renewable energy industries (15 December)
- Reached out to Cliff Levy and Ellen Barry of **The New York Times** to discuss the Above the Law series (throughout month)
- Reached out to Andrew Kramer of **The New York Times** and Greg White of **The Wall Street Journal** to discuss Russian issues (throughout month)
- Met with John Kao of The Institute for Large Scale Innovation to discuss Russia's innovation drive (8 December)
- Contacted Governor O'Malley's office re: potential media opportunity
- Reached out to **Time Magazine** re: interview request (10 December)
- Corresponded with Bloomberg BusinessWeek re: interview with President Medvedev during Davos (24 December)

**JANUARY 2011**

- Corresponded with **CNN Future Cities** re: Sochi (18 January)
- Liased with Andrew Kramer of **The New York Times** re: article on the Russian economy (13 January)
- Liased with Anne Jolis from **The Wall Street Journal** re: article on human rights in Russia (20 January)
- Reached out to Dechert re: ModernRussia.com (throughout month)
- Liaised with **The Washington Post**, **Foreign Policy** and **AP** re: Khodorkovsky ruling (5 January)
- Reached out to **The Washington Post** re: editorial
- Corresponded with **CNN**, **NPR**, **Foreign Policy**, **AP** and **FOX** re: airport bombing in Moscow (24 January)

**FEBRUARY 2011**

- Corresponded with media outlets and other entities re: Russia's investment climate (throughout month);
- Liased with Anne Jolis of **The Wall Street Journal** re: potential interview with Timothy Post (1 February)

- Liaised with Clifford Levy of **The New York Times** re: Luke Harding (8 February)
- Corresponded with media outlets re: Chili's expansion into Russia
- Corresponded with media outlets re: Mitsubishi's plans to sell its I-MiEV electric cars in Russia (1 February):
- Corresponded with media outlets re: growth of Russia's auto market (9 February):
- Corresponded with media outlets re: Ford's announcement to manufacture and distribute vehicles in Russia (23 February):
- Conducted outreach to educational institutions re: ModernRussia.com
- Corresponded with the Council on Foreign Relations and Bipartisan Policy Center re: potential speech by Deputy Prime Minister Sergey Ivanov
- Met with the Director of the Russia project at the Bipartisan Policy Center

### MARCH 2011

- Reached out to Ellen Barry of **The New York Times** re: coverage opportunities in Russia's regions (15 March)
- Corresponded with Ken Rapoza of **Forbes** to discuss media opportunities with Kaspersky Labs and John Connor of Millennium Russia Investment Fund (multiple times throughout month)
- Reached out to Papa John's re: media engagement opportunities (multiple times throughout month)
- Reached out to **CNN** re: the Future Cities opportunity for Sochi (multiple times throughout month)
- Reached out to **Foreign Policy** and **The Washington Post** re: Gil Kerlikowske and Viktor Ivanov interview
- Met with Columbia University Professor Joel Stern re: Russia's innovation efforts (22 March)
- Corresponded with the Council on Foreign Relations re: event with Deputy Prime Minister Sergei Ivanov
- Met with the Bipartisan Policy Center re: potential session with Deputy Prime Minister Sergei Ivanov
- Corresponded with **CNN** re: Sergei Ivanov (29 March)
- Corresponded with Tom Graham of Kissinger Associates re: Sergei Ivanov (throughout month)
- Corresponded with **Bloomberg** re: Sergei Ivanov (throughout month):
- Corresponded with Ed Lozansky re: a media opportunity
- Corresponded with **Forbes** re: interview with John Connor
- Corresponded with media outlets re: press conference for the Modernization Commission (2 March):
- Corresponded with **Outdoor Life** re: interview with Prime Minister Putin
- Corresponded with **Bloomberg View** re: interview request (10 March)
- Corresponded with **Foreign Policy** re: media opportunity for Minister Ivanov (30 March)
- Corresponded with **The Wall Street Journal** re: dinner with Minister Ivanov (16 March)

### APRIL 2011

- Corresponded with media outlets re: potential meeting with Russian officials (4 April):
- Met with James Donald from the Emerging Markets group re: media opportunities (7 April)
- Corresponded with **Outdoor Life** re: interview with Prime Minister Putin
- Reached out to Matthew Murray re: BP-Rosneft deal (9 April)
- Reached out to John Connor re: BP-Rosneft deal (9 April)
- Reached out regarding quick service restaurants in Russia to Andrew Kramer at **The New York Times**, Bruce Horowitz at **USA Today** and Julie Jargon at **The Wall Street Journal** (13 April, multiple correspondences)
- Reached out to **CNN** re: opportunity to profile Vladivostok on Global Gateways (15 April, multiple correspondences)
- Corresponded with Andrew Kramer from **The New York Times** re: Russian gold market (28 April)

- Reached out to **CNN** re: the Future Cities opportunity for Sochi (throughout month)
- Met with Karl Schmidt, Igor Faynzilbert and Taisiya Solovyeva re: Russian Business and Investment Summit at NYSE in October 2011 (5 April)
- Liaised with Larry King re: trip to Russia (21 April)
- Conducted outreach to the entities re: ModernRussia.com:
- Liaised with the New York Council on Foreign Relations re: Deputy Prime Minister Sergei Ivanov speech (1 April)
- Corresponded with **Bloomberg** re: meeting with Mr. Voskresensky (8-16 April)
- Corresponded with Kenneth Rapoza from **Forbes** re: meeting with Mr. Voskresensky (8-16 April)
- Corresponded with Neal Ungerleider from **Fast Company** re: meeting with Mr. Voskresensky (8-16 April)
- Corresponded with **FT Tilt's** Paul Murphy re: meeting with Mr. Voskresensky (8-16 April)
- Corresponded with Kate Gibson of **Marketwatch** re: meeting with Mr. Voskresensky (8-16 April)
- Corresponded with RUSNANO re: media opportunities (throughout month)
- Corresponded with **Time Magazine** re: interview request (14 April)
- Corresponded with RUSNANO re: St. Petersburg International Economic Forum
- Corresponded with media re: Russia's space industry

#### MAY 2011

- Corresponded with **Outdoor Life** re: interview with Prime Minister Putin
- Distributed information on the Presidential Commission on Modernization and Technological Development meeting on innovative medical technologies and medical care for children to media outlets (19 May)
- Corresponded with media outlets re: President Medvedev conference and nuclear facility tour (20 May)
- Liaised with the Metropolitan Club re: event with Deputy Minister for Economic Development Likhachev (24 May)
- Corresponded with media outlets re: Minister Ivanov's press briefing (3 May):
- Corresponded with Ellen Barry of **The New York Times** re: Minister Ivanov's briefing (17 May)
- Corresponded with media outlets re: Mr. Voskresensky's visit to NY (12 May):
- Corresponded with Megan Davies of **Reuters** re: Russia's private equity fund (throughout month)
- Met with Claudio Felix of Deloitte (5 May)
- Corresponded with RUSNANO re: mutual opportunities (throughout month)
- Corresponded with media outlets re: Yandex IPO on NASDAQ (18-24 May):
- Corresponded with John Connor of Millennium Development Fund and Anthony Moro of BNY Mellon re: Yandex IPO (18-24 May)
- Met with Ekaterina Sokolova and L. Leliavskaia of BNY Mellon in New York to discuss topic of Moscow as a financial center (13 May)
- Corresponded with media outlets re: attendance at St. Petersburg International Economic Forum
- Corresponded with representatives of the Russian delegation at Global AgInvesting 2011 (3 May)
- Corresponded with Russian venture capitalist Alexandra Johnson, filmmaker J. Mitchell Johnson and John Hollar, CEO of the Computer History Museum in Mountainview, California re: collaborative media ideas (12-13 May)
- Conducted outreach with entities re: ModernRussia.com:
- Liaised with the Public Diplomacy Council re: a speaking engagement for Pavel Andreev

**ATTACHMENT A**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 11: During this 6 month (December 1, 2010 – May 31, 2011) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

Activities of Ketchum representatives on behalf of Gazprom ("Client") were as follows:

**DECEMBER 2010**

- Coordinated an interview with client in Gas Daily – 16 December 2010
- Assisted with press briefing of GECF Secretary General Leonid Bokhanovsky and UN General Ban Ki-moon at the U.N. in New York — 23 December, 2010
- Liaised with reporters from media outlets to invite to press briefing and conduct follow-up
- Assisted in preparing a briefing note on the civil lawsuit against BP and its partners following last year's Deepwater Horizon oil spill. – 23 December 2010
- Assembled, edited and distributed Gazprom Export's Blue Fuel newsletter – 22 December 2010

**JANUARY 2011**

- Corresponded with media re: possibility of interviews with a client representative

**FEBRUARY 2011**

- Gazprom Investor Week: Conducted outreach to universities and institutions in order to arrange potential speaking opportunities for client representative:
- Conducted outreach to media outlets to invite them to a press briefing in New York City as part of Gazprom Investor Week – 10-17 February 2011
- Prepared a briefing document for client's 1 March meeting with Japanese and Korean delegations in Moscow— 24 February 2011

**MARCH 2011**

- Developed press materials re: the earthquake in Japan – 15 March 2011
- Assisted in preparation of client sustainability report – 18 March 2011

**APRIL 2011**

- Correspondence with Energy Magazine re: opportunity to participate in Houston conference – 13 April 2011
- Assisted in preparation of Gazprom Export's Blue Fuel newsletter – 4 April 2011
- Meeting with senior advisor to Ambassador Morningstar Dan Freifeld – 11 April 2011
- Meeting with CSIS expert Ed Chow – 13 April 2011

**MAY 2011**

- Assisted in preparing speaking points and briefing materials for Gas Exporting Countries Forum Ministerial meeting – 16 May 2011
- Assisted in preparing materials for Al-Hayat interview with the client – 16 May 2011

**ATTACHMENT A**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***During this 6 month (December 1, 2010 – March 21, 2011) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

Activities of Ketchum representatives on behalf of Saudi Arabian General Investment Authority (SAGIA) ("Client") were as follows:

**DECEMBER 2010**

- Correspond with media outlets regarding an interview with the Chairman of the Institute for Large Scale Innovation John Kao:
- Held lunch with Chairman of the Institute for Large Scale Innovation John Kao in New York
- Correspond with media outlets regarding SAGIA generally
- Correspond with Will Beacham regarding a blog post in ICIS Chemical Business blog

**JANUARY 2010**

- Correspond with media outlets regarding attending the Global Competitiveness Forum in Saudi Arabia
- Correspond with Washington Post's Raju Narisetti for a possible op-ed from SAGIA
- Set up phone interview with Chairman of the Institute for Large Scale Innovation John Kao and Fortune's JP Mangalindan
- Correspond with Chrystia Freeland of Reuters regarding an invitation to participate in a panel at the Global Competitiveness Forum in Saudi Arabia
- Set up an interview with Harvard Business School professor John Quelch on CNBC

**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from its United Kingdom affiliate, Ketchum Limited, \$1,824,624.90 to cover fees and expenses for providing services for the benefit of The Russian Federation during the reporting period.

**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 14: During this : During this 6 month (December 1, 2010 – May 31, 2011) reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received from Diversified Energy Communications LTD \$2,250,020.70 to cover fees and expenses for providing services for the benefit of Gazprom during the reporting period.



**ATTACHMENT C**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?***

Ketchum received \$90,000 from the Saudi Arabian General Investment Authority (SAGIA) during the reporting period.

**ATTACHMENT D**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period (December 1, 2010 – May 31, 2011), have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of Gazprom as follows:

AT&T WIRELESS SERVICES	\$1553.93
BT CONFERENCING INC.	\$499.77
COPY CENTER	\$286.05
DAVIS & GILBERT LLP	\$23,090.78
DEPENDABLE DELIVERY	\$328.59
FACTIVA LTD.	\$361.15
FEDEX	\$114.90
INFLUENCER DATABASE	\$4,342.52
MCGRAW-HILL COMPANIES	\$2,411.50
QUIK-TRAK	\$40.00
RACKSPACE LTD.	\$900.00
SEAMLESS WEB PROFESSIONAL SOLUTIONS INC.	\$85.88
SPORTCAL GLOBAL COMMUNICATIONS LTD.	\$417.93
TELEPHONE & NETWORK CHARGE	\$11,918.90
U.S. RUSSIA BUSINESS COUNCIL	\$3,000.00
VENABLE LLP	\$140,000.00
VIDEO MONITORING SERVICES OF AMERICA, LP	\$3,070.30
TRAVEL/MISC EXP	\$58,799.86
XEROX CHGS	\$36.30
<b>Grand Total</b>	<b>\$251,258.36</b>

**ATTACHMENT D**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15: During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of The Russian Federation as follows:

<b>Expense/Vendor</b>	<b>OOP Expense Total</b>
Alston & Bird	\$174,000.00
AT&T Wireless Services	\$1,799.19
Browser Media, LLC	\$1,500.00
BT Conferencing Inc.	\$3,128.03
Charles Dolan	\$78,000.00
Copy Center	\$200.55
Dependable Delivery	\$218.50
Digital Media Services	\$17,595.00
Factiva	\$1,410.58
FedEx	\$31.39
Inta-Boro Acres, Inc	\$842.82
Quik-Trak	\$94.25
Tape Stock	\$165.00
Travel/Misc Expenses	\$62,649.59
USRBC	\$1,000.00
Xerox Charges	\$231.30
<b>TOTAL</b>	<b>\$342,866.20</b>

**ATTACHMENT D**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***During this 6 month (December 1, 2010 – March 21, 2011) reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement?***

Ketchum dispersed and expended monies on behalf of Saudi Arabian General Investment Authority (SAGIA) as follows:

DATABASE	\$492.19
TELEPHONE & NETWORK CHARGE	\$1,325.12
COPY CENTER	\$162.25
TRAVEL/MISC EXP	\$130.40
<b>Grand Total</b>	<b>\$2,109.96</b>

**ATTACHMENT E**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 15(c): During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?***

<b>Name</b>	<b>Contribution Amount</b>	<b>Political Contribution to:</b>
Charles Halliday Dolan Jr.	\$2,500.00	Kaine for Senate Committee
Alex Blair	\$30	Obama 2012 campaign

**ATTACHMENT F**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(b): Have any employees or individuals, who have filed short form registration statement, terminated their employment of connection with the registrant during this 6 month period?***

<b><u>Name</u></b>	<b><u>Position</u></b>	<b><u>Date of Status Change</u></b>
<b>Jason Allen Luttrell</b>	Senior Developer	8 March 2011
<b>Wendy Ann Yaross</b>	Research Manager	1 December 2010
<b>Daniel Patrick Mahoney</b>	Account Executive	2 March 2011
<b>Matthew Herrick Stearns</b>	Vice President/Media Strategist	15 April 2011
<b>Anne Lieberman</b>	Intern	27 May 2011

**ATTACHMENT G**  
**to**  
**Ketchum Inc.**  
**Supplemental Statement**

***Section 5(c): Has the registrant hired any employees or in any other capacity, any persons who rendered or will render services to the registrant direct in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity?***

<u>Name</u>	<u>Resident Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
<b>Brian Hart</b>	303A East Raymond Ave. Alexandria, VA 22301	USA	Public Relations/ Public Affairs, Vice President	21 April 2011
<b>Marc Drechsler</b>	92Y Residence Mail Box B-17 1396 Lexington Avenue New York, NY 10128	Germany	Public Relations Professional	10 April 2011
<b>Robin Levy</b>	1422 1/2 Q Street NW Washington, DC 20009	USA	Account Executive	5 April 2011
<b>Anne W. Lieberman</b>	475 Washington Avenue Apt. 5F Brooklyn, NY 11238	USA	Public Relations Professional	5 April 2011
<b>Anthony Michael Caccavale</b>	1300 N. Rhodes Street Apt. 201 Arlington, VA 22209	USA	Public Relations; Digital Intern	24 February 2011
<b>Marissa Cherson Kandel</b>	6179 Poplar Bluff Circle Norcross, GA 30092	USA	Public Relations, Account Executive	18 January 2011
<b>Norwin Glenn Prasad</b>	8306 Osage Terr. Adelphi, MD 20783	USA	Senior Digital Producer	21 December 2010
<b>Alexandra Scott</b>	173 Sullivan Street 5A New York, NY 10012	USA	Communications Consultant	20 December 2010